

Being Fearless By Todd Mitchem

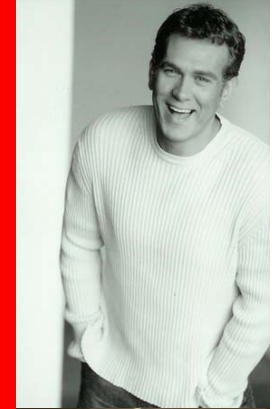
What does it mean to be fearless? The official definition of fearless is: oblivious of dangers or perils or calmly resolute in facing them. The greatest leaders of our time were great because they took the instinctual vision from their minds and executed their plan with fearless precision. We must all define that which we desire to improve upon and for me to blanket all of you would be grossly inappropriate. Instead of assumptions let's really analyze how to be fearless. Then you can decide for yourself where you need to apply this strategy.

Think about your greatest moments for example. Look at your self in those situations where you excelled even beyond your own expectations. Do you now look back and see how the slightest mistake could have resulted in disaster? Even if you can identify the danger in your past situation, you have already exceeded the threshold of the fear of it. For me personally, I have practiced living in the state of the fearless mind for many years. Frankly, my higher vision for what is possible came when my father kept telling me to ignore the word "can't". He used to say that there is no such word as can't. What a powerful statement. Imagine if you truly believed that all things are possible. The following steps are created from my own strategy for a fearless life. When in doubt work this learning for a roadmap to success. The state of fearlessness I am writing about is literally entering into very situation with the confidence to know you can make anything happen. Moreover it is entering into situations with the knowing that the world will not end if you make mistakes. If you see the mistake as an opportunity to "Use It" then you have immediately removed fear and allowed pure potentiality to enter.

Steps to the Fearless Life

1) Visualize the end first

- One of the masters of tracking the success of successful people is Steven Covey writes in his 7 Habits of Highly Successful People; "I have created the future in my mind. I can see it, and I can imagine what it will be like." To visualize the end first is to begin with the image of the end of your life as the frame of reference by which everything else is measured. We may be busy, we may be efficient, but we will only be effective if we believe that the vision we see can actually come to pass. This simple but effective thinking is great for the fearless person because it forces you to look at every situation as an opportunity to succeed in a more effective manner.

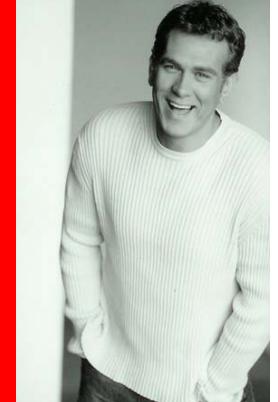


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2) Get Clear

- Having a clear focus is what I always lacked. For me, the ability to multitask, and use my skills in a variety of ways also was my biggest challenge. The lack of clarity to purpose is what would inevitably spin my focus in many directions throughout a project. This would then lead to doubt and eventually a moving on from the project or initiative. My wife Kathryn is the one who got me to laser my focus in certain moments. As a sequential person she moves seamlessly from one task to the other while I tend to drift into creative mode quickly. Because I have no ego about me, I listened to her message of simplicity. When I found a clear path everything changed and my fearless nature reemerged.

3) Use It

- If you are new to Mitchem Interactive you may not know about our Use It philosophy. This is simply accepting everything outcome as a result to be learned from and used rather than a failure or mistake. For the fearless minded it is to take charge of your own thoughts and behavior instantly! When your event is going perfectly and suddenly the bride and groom are late for dinner due to a very long picture taking moment, you can either use this to confirm that your job is too difficult, or you can use it to enrich the experience for all guests. The fearless thinker is always prepared for the unknown because you see the end and are clear about how to get there. To Use It is simply a natural progression of this technique.

When you combine these three elements and really focus on the big picture at each event, then you truly become the fearless manifested. Your business and your life will cease to have any fear based boundaries, because you know that you possess the strength to discover your own hidden potential. Best of luck in your fearless adventure.

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